

Isabella Roy

writer / producer / coordinator
www.isabellaroy.com

Education:

Savannah College of
Art and Design

B.F.A., writing
June 2017
Magna Cum Laude

Skills:

Adobe Photoshop,
Premiere, InDesign,
writing for social
media coordinating
video editing
producing
branding
copy editing
photography
event coverage

Experience:

Producer / Coordinator

Jan. 2020 - present

Savannah College of Art and Design

Produce, create, and coordinate video and photoshoots for PR/social
Highlights: Vogue, Teen Vogue, Good Morning America, Variety, Entertainment Weekly, Fashionista, Southern Home, etc. Featured on Samuel L. Jackson, Vogue Mexico EIC, Hunter Schafer's, etc. Instagram.

Write scripts, social media captions, press releases, etc. for SCAD
Collaborate with photographers and videographers to create content
Cover events for @scaddotedu, @scadfash, and @scadmoa

Production Assistant

Jan. 2018 - Dec. 2019

Savannah College of Art and Design

Assisted in the production of "On Creativity," airing on Delta Air
Managed the social media account of the president of SCAD
Wrote copy in the voice of the president and founder of SCAD

Design Assistant

2016 - 2017

Mood of Living

Designed the "Shop" section of the digital magazine
Wrote, designed, and edited Mood of Living's business plan
Designed websites for Kate Moodie's additional businesses

Associate Editor

2016

Frederic C. Beil Publishing Co.

Copyedited and prepared 3 books for publication
Designed book layouts